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Mormons in Business Promotional Feature

LeSueur Car Company: 41 Years and Growing!

By Allison Beckert
The Beehive

Owner Warren LeSueur and the LeSueur Car Company are about as local as a company can be. Founded in 1975, they've been buying and selling cars with ever-developing services on the cutting edge of automotive technology.

At the start of the journey, however, the business was a major gamble. Appreciating where they were at square one makes today's position even more amazing.

Warren began the business with \$2000, faced with making a living for himself and his wife.

"We honestly started from a place where we shouldn't have made it," he remembers.

This young business had to supply a living plus room enough to grow, especially as the family expanded.

Pushed to succeed, Warren recalls working seven days a week to keep the cars in good order and turn them around for weekend sales. His wife started taking their children to church on Sundays, and he felt a pull to make family time a priority.

The company has since continued its policy to close on Sundays, which, Warren says, has yielded a combined blessing in family strength and success in business.

"Nothing but blessings have come our way from doing this," he says.

Among them is the opportunity to work with his family.

"The LeSueur team of sons, nephews, brother, and employees run the business and are the reason we have such a high quality, caring enterprise." Warren notes that many of his employees are Eagle Scouts, and RMs, and most have families.

"We work as Team LeSueur for continuous improvement."

The team members are united in their purpose to not only provide quality cars, but to provide continuing, effective service.

Warren attributes the company's success to his team. "The only thing we do is encourage [the team's] personal growth," Warren says. "We wouldn't be anything without all of their overlapping contributions."

The LeSueur mission is to have a quality full service dealership. They offer reconditioning and safety checks on their preowned cars, and report oil changes to CarFax to satisfy manufacturer requirements. The service department gives discounts for buyers and includes alignments, tires and balancing, complete mechanical repair, dent repair, spot spraying, and tinting in their full range of services.

"[There's] no need to go anywhere else," Warren says.

As an independent dealership,



Photo by Allison Beckert

LeSueur Car Company is a dealership that sells and services quality cars, trucks, SUVs and vans of over 17 different makes and models.

LeSueur offers a \$300 coupon on all cars sold over \$6,000, no city sales tax, 10% off labor on service with car purchase, and lower service rates.

"Please come by and see the

LeSueur Team," he says.

"We care and we'll be there for you from the moment you enter LeSueur Car Company and for all your future needs."

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not your typical fireside speaker," she says. "I talk about a very serious subject, but I'm fun, loud and a little crazy. I want the youth to be engaged so my message will sink in more."

This works best when parents and leaders are invited. "There are so many who are suffering silently," she says. In discussions, she notes the responses of the youth and, afterward, will mention to leaders who might need a follow up.

Sister Hutchings says, "For someone with depression, one of the biggest struggles is feeling alone. If I can help the youth open this conversation with

not only themselves, but their parents and leaders, they will know that they have people around them that love them and want to help. They will also see there are people out there who can relate. Depression and suicide are topics that people still shy away from or are ashamed to address. I want to break that open and show we don't need to be ashamed. It is a very real struggle our Heavenly Father is aware of, and there is help. Suicide should not be an option."

Sister Hutchings can be reached through the contact page on her website, SurvivingTheBubble.com. She also has links to mental health and suicide prevention resources.